



FACT SHEET

IMPRESSIONS AT A GLANCE:

- ImPRessions, an extension of Ohio University's Public Relations Student Society of America, is a student-run PR firm with more than 100 current members
- ImPRessions aims to provide superior service to clients, but also to provide members learning experiences and invaluable practical opportunities in PR
- Real-world PR experience in media relations, fundraising, special event planning and branding gained through involvement in the organization has helped countless members obtain competitive internships and jobs
- Firm is structured like professional PR firm, with clients and associates of utmost importance, followed by account executives, supervisors and the CEO
- Firm executes not-for-profit work for 10-11 selected organizations and/or companies each year
- The accounts for 2006-2007 are: Athens' Own, nVestors Realty, Colleges Against Cancer, Relay for Life, Speakeasy, Tina V. Bryson, United Appeal, DEBUNKIFY, Good Works, Center for Student Legal Services and Ohio University Student Equity Management Group (see Account Fact Sheet for details)
- ImPRessions has won the Dr. F.H. Teahan award, sponsored by the Champions for PRSSA and awarded by PRSSA, for "Most Outstanding Firm in the Nation" four times (1994, 1997, 2003, 2005)
- Web site: www.weareimpressions.com